TJEK data – Excel Column Descriptions

This is a description of the columns in the Excel-file
csv extracted from TJEK data.

Column A – Image
The URL of the add in the leaflet

Column B – Page URL
The URL to the leaflet page

Column C – Banner
The Retail Chain the promotion runs in.

Column D – Valid From
Accepted date format yyyy-mm-dd

Column E – Day Name
The day the promotion starts

Column F – ISO Week
The week the Promotion Starts.

Column G – Valid Until
Accepted date format yyyy-mm-dd

Column H – Duration
Length of the promotion

Column I – Title
The brands on the promotion

Column J – Page
The page in the leaflet

Column K – Total Pages
Total number of pages in the leaflet

Column L – Offer Price
The promotion price

Column M – Offer Type

Column N – Pieces From

Column O – Pieces To

Column P – Unit
The measure the amount is in.

Column Q – Unit Size From
The Size of the smallest Unit on the promotion

Column R – Unit Size to
The Size of the biggest Unit on the promotion

Column S – Category
The category the promotions is in.

Column T – Subcategory
The subcategory the promotion is in.

Column U – Supplier
The supplier

Column V – Brand
The Supplier Brand

Column W – Product
The product on the promotion

Column X – Type

Column Y – Text
Description of promotion in leaflet

Column Z – ID
The promotion ID